

REPORT TO CHESHAM AND CHILTERN VILLAGES LOCAL AREA FORUM MEMBERS

Title: Applications for funding from the Local Priorities budget 2013 -14

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Electoral divisions affected: Chess Valley, Chesham East, Chesham North West, Chiltern Ridges

Summary

1. This report relates to two proposals for funding from the Chesham and Chiltern Villages LAF Local Priorities devolved budget for 2013/14 and is subject to the County Council agreeing that this budget of £54,584 should continue in 2013/14.
2. Applications received should be evaluated against the priorities agreed by the Local Area Forum (LAF) in it's Local Area Plan. This report seeks agreement to allocate funding from the LAF's Local Priorities budget to enable the projects in section four to be implemented.

Recommendations

3. **Members of the Chesham and Chiltern Villages Local Area Forum are invited to agree that funding from the Local Priorities budget be allocated to the projects listed in section four below. I recommend that £5,000 is allocated to the U project because it meets the local priorities of reducing isolation for older people as well as activities for young people. In addition the project encourages volunteering and therefore increases community capacity. It also has matched funding from CDC of £5,000 and other sources are being pursued.**
4. **With reference to the Street Art Project, I recommend the full £500 is awarded because this project directly meets the "young people" local priority and the project has matched funding.**



INVESTOR IN PEOPLE



5. The projects and amounts involved are as follows:

| Project | Amount requested. | Amount recommended |
|------------------------------------|--------------------------|---------------------------|
| The U Project - Chesham | 5000 | 5000 |
| Waterside Urban Street Art Project | 500 | 500 |
| Total | 5500 | 5500 |

Background

The U Project - Chesham

6.. The U Project is a process to revitalise neighbourliness and community spirit within communities. It does this by:

- a) Delivering in the region of 27 sessions with an average of 10 people attending each session. The content of the sessions would meet local need and include First Aid, Defusing Conflict, Building your Network and Alcohol Awareness (aimed at 18-25s). A fifth subject is in development which covers caring for older people.
- b) The total project cost of £25,000 would include the part-time employment of two young people as project workers. The project workers would receive three days training at the start, weekly one-to-ones, and access to coaching. In other projects, the project workers recruited included young unemployed people.
- c) The project workers will recruit volunteer hosts, working with publicity and through existing networks. The volunteer hosts will run each session. At least 12 hosts will be needed.
- d) Volunteer hosts will receive one day of training for 6 to 7 hours on a Saturday followed by two practice evening sessions and then a phone call after their first session. This will be provided twice within the project. The hosts' training will include skills including group management, public speaking and managing a room - essentially community leadership skills - along with enough understanding to deliver each topic. Along with the project workers, the hosts will help to recruit guests from their neighbourhood through marketing and publicity and work through existing partners.
- e) Guests will also receive a "goody bag" which includes 1 carefully chosen piece of local information, usually a fridge magnet with key learning from the session and a pledge badge. The funding would also include room hire, refreshments and the final celebration event. There are no copyright arrangements and so there would be no difficulties with continued use of the training materials after the involvement from the U has ended.

7.. The project will have specific targets:

- At least 12 local people trained to deliver sessions (Hosts)
- At least 250 local people attending U sessions (Guests)
- At least 70 people report an increased confidence and willingness to defuse a conflict/neighbour difficulty themselves
- At least 70 people report an increased confidence and willingness to act in a medical emergency
- At least 150 people commit to acting in a friendlier, more helpful way in their community
- At least 60 people commit to getting involved in their local community
- At least 20 people to undertake a new volunteering activity.

8.. The cost breakdown is:

| | |
|-------------------------------------------------------------------------------------------|---------------------|
| Predelivery: planning, recruitment, partnerships | £ 1,200 |
| Managing and supporting local staff | £ 7,070 |
| Local marketing | £ 1,200 |
| Host training and support | £ 2,600 |
| Host and Guest resources | £ 1,410 |
| Venue hire | £ 1,200 |
| Final event | £ 700 |
| Social impact data and reporting | £ 1,800 |
| Administration | £ 1,600 |
| Subtotal without local staffing costs | £ 18,780 |
| | |
| Local project worker x 2 (2 x 16 week contracts, 3 days per week at 16650 pro rata) | £ 6,935 |
| Total including local project workers | £ 25,715 |

9.. Matched funding of £5,000 has been agreed by CDC as well as an offer of accommodation for the two project workers in the CDC office in Amersham. Paradigm and Bucks Community Foundation are also being approached for funding. Once funding is agreed, work can take place with a range of partners to ensure both the course material and venues will enable a wide range of people in Chesham communities to participate in this project and also meet local needs and priorities. A stakeholder briefing meeting has already taken place with a very positive response, as well as endorsement of the project by CHAP.

10. This is expected to be an innovative and enjoyable project that will offer wide ranging benefits to local communities and can be adapted and taken forward by partner agencies and community groups.

Waterside Urban Street Art Project

11. There is a growing problem of graffiti in Waterside, Chesham. The aim of this project is to discourage this sort of behaviour by training young people in street art. The project will take place during the Easter holidays with young people aged 13-19, working with the Youth Club, Christ Church, Moorstars, Gym & Swim, TVP and Paradigm Housing.

12. The sessions are aimed to be educational and prevent young people wishing to engage in illegal graffiti. They will cover two preparatory sessions on “Respecting other people’s property” and “Health and Safety”. These will be followed by ideas generation and practice art sessions in the youth club, leading up to painting on actual hoardings. Once completed, the hoardings will be displayed in the community - current ideas on display areas are either a shop in the High Street or at the Tube Station. The final pieces will give the young people

involved something to be proud of as well as offering diversionary activities during the Easter holidays.

13. Matched funding has been applied for as follows:

Chiltern District Council £1,000
Paradigm Housing £500
CHAP £500

14. In terms of meeting the local priorities, this project meets the following: "Reduce Anti Social Behaviour through initiatives which involve young people in sporting, recreational, performance or creative activities or programmes designed for 'crime diversion'".

- **Report ends** -